



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 214293 /		<u>Alt Order #</u> 06863329
<u>Product</u> LINDA MCMAHON FOR		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u> 1321
<u>Advertiser</u> POL/L McMahon 4 Senate		<u>Original Date / Revision</u> 10/24/12 / 10/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petty Philadelphia	<u>Sales Office</u> Petty/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN2570/SP271/TO132f		<u>Advertiser Ref</u>

And:

Mentzer Media Services
600 Fairmount Avenue
Suite 306
Towson, MD 21286
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTNH	10/16/12	10/19/12	News 8 @ 6a	6a-7a		:30				NM	8	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$600.00	0.00			
2	WTNH	10/16/12	10/19/12	GMA	7a-9a		:30				NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$650.00	0.00			
3	WTNH	10/16/12	10/19/12	M-F 9a-10a	9a-10a		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-1111--				4	\$400.00	0.00			
4	WTNH	10/16/12	10/19/12	The View	11a-12p		:30				NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-1111--				4	\$650.00	0.00			
5	WTNH	10/16/12	10/19/12	News 8 Noon	12p-1230p		:30				NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$500.00	0.00			
6	WTNH	10/16/12	10/19/12	Connecticut Style	1230p-1p		:30				NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$400.00	0.00			
7	WTNH	10/16/12	10/19/12	The Chew	1p-2p		:30				NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$400.00	0.00			
D 8	WTNH	10/17/12	10/19/12	General Hospital	General Hospital		:30				NM	0	\$0.00
9	WTNH	10/16/12	10/19/12	Katie	3p-4p		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-1111--				4	\$450.00	0.00			
10	WTNH	10/16/12	10/19/12	Early Fringe M-F	4p-5p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-1111--				4	\$500.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	3	WTNH	10/15/12-10/21/12	Early Fringe M-F	4p-5p	-TuWThF----	:30		\$500.00	0.00	NM		
			See MG 10.7										
	7	WTNH	10/19/12-10/19/12	Early Fringe M-F	4p-5p	-----F----	:30		\$500.00	0.00	NM		
			Ⓜ MG for 10.3 10/18										
11	WTNH	10/16/12	10/19/12	News 8 5p-6p	5p-6p		:30				NM	8	\$6,000.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
214293 /	06863329

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	LINDA MCMAHON FOR	1321

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$750.00	0.00			
12	WTNH	10/16/12	10/19/12	News 8 6p-630p	6p-630p		:30				NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$1,000.00	0.00			
13	WTNH	10/16/12	10/19/12	World News	630p-7p		:30				NM	8	\$10,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$2,000.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WTNH	10/15/12-10/21/12		World News	630p-7p	-TuWThF----	:30		\$2,000.00	0.00	NM		
See MG 13.5,13.6,13.7,13.8,13.9,13.10,13.11,13.12													
2	WTNH	10/15/12-10/21/12		World News	630p-7p	-TuWThF----	:30		\$2,000.00	0.00	NM		
See MG 13.5,13.6,13.7,13.8,13.9,13.10,13.11,13.12													
3	WTNH	10/15/12-10/21/12		World News	630p-7p	-TuWThF----	:30		\$2,000.00	0.00	NM		
See MG 13.5,13.6,13.7,13.8,13.9,13.10,13.11,13.12													
4	WTNH	10/15/12-10/21/12		World News	630p-7p	-TuWThF----	:30		\$2,000.00	0.00	NM		
See MG 13.5,13.6,13.7,13.8,13.9,13.10,13.11,13.12													
5	WTNH	10/22/12-10/22/12		Mon 8p-11p	9p-11p	M-----	:30		\$5,000.00	0.00	NM		
Ⓜ MG for 67.1,67.2,13.4,13.1,13.2,13.3													
6	WTNH	10/22/12-10/22/12		World News	630p-7p	M-----	:30		\$3,000.00	0.00	NM		
Ⓜ MG for 67.1,67.2,13.4,13.1,13.2,13.3													
7	WTNH	10/20/12-10/20/12		Sa 1205a-105a	1205a-105a	-----Sa--	:30		\$100.00	0.00	NM		
Ⓜ MG for 67.1,67.2,13.4,13.1,13.2,13.3													
8	WTNH	10/20/12-10/20/12		Sa 105a-205a	105a-205a	-----Sa--	:30		\$50.00	0.00	NM		
Ⓜ MG for 67.1,67.2,13.4,13.1,13.2,13.3													
9	WTNH	10/22/12-10/22/12		News 8 @ 6a	6a-7a	M-----	:30		\$600.00	0.00	NM		
Ⓜ MG for 67.1,67.2,13.4,13.1,13.2,13.3													
10	WTNH	10/22/12-10/22/12		M-F 9a-10a	9a-10a	M-----	:30		\$400.00	0.00	NM		
Ⓜ MG for 67.1,67.2,13.4,13.1,13.2,13.3													
11	WTNH	10/22/12-10/22/12		Katie	3p-4p	M-----	:30		\$450.00	0.00	NM		
Ⓜ MG for 67.1,67.2,13.4,13.1,13.2,13.3													
12	WTNH	10/22/12-10/22/12		M-F 4p-5p	4p-5p	M-----	:30		\$500.00	0.00	NM		
Ⓜ MG for 67.1,67.2,13.4,13.1,13.2,13.3													
14	WTNH	10/16/12	10/19/12	M-F 7p-730p	7p-730p		:30				NM	4	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-1111--				4	\$2,200.00	0.00			
15	WTNH	10/17/12	10/19/12	Nightline	1135p-120630a		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$500.00	0.00			
16	WTNH	10/16/12	10/19/12	Jimmy Kimmel	120630a-10630a		:30				NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$200.00	0.00			
17	WTNH	10/16/12	10/19/12	News 8 @ 5a-6a	5a-6a		:30				NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$350.00	0.00			
18	WTNH	10/16/12	10/19/12	News 8 @ 5a-6a	5a-6a		:30				NM	8	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$450.00	0.00			
19	WTNH	10/16/12	10/19/12	Late News 8	11p-1135p		:30				NM	8	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$1,400.00	0.00			
20	WTNH	10/20/12	10/21/12	Late News 8 SaSu	11p-1135p		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
214293 /	06863329

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	LINDA MCMAHON FOR	1321

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senate	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----SS				4	\$1,400.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WTNH	10/15/12-10/21/12	Late News 8 SaSu	11p-1135p	-----SaSu	:30		\$1,400.00	0.00	NM		
	See MG 20.6,20.7												
	2	WTNH	10/15/12-10/21/12	Late News 8 SaSu	11p-1135p	-----SaSu	:30		\$1,400.00	0.00	NM		
	See MG 20.6,20.7												
	6	WTNH	10/20/12-10/20/12	Sa News 8 Late News Late	1130p-12a	-----Sa--	:30		\$1,000.00	0.00	NM		
	Ⓜ MG for 20.2,20.1												
	Sports ran late												
	7	WTNH	10/20/12-10/20/12	Sa News 8 Late News Late	1130p-12a	-----Sa--	:30		\$1,000.00	0.00	NM		
	Ⓜ MG for 20.2,20.1												
	Sports ran late												
21	WTNH	10/16/12	10/16/12	Tue Hour 1	8p-9p		:30				NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$7,000.00	0.00			
22	WTNH	10/17/12	10/17/12	Wed Hour 1	8p-9p		:30				NM	3	\$12,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				3	\$4,300.00	0.00			
23	WTNH	10/17/12	10/17/12	Wed Hour 3	10p-11p		:30				NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				3	\$4,000.00	0.00			
24	WTNH	10/18/12	10/18/12	Thur Hour 1	8p-9p		:30				NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				3	\$2,500.00	0.00			
25	WTNH	10/18/12	10/18/12	Thur Hour 2	9p-10p		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				1	\$6,000.00	0.00			
26	WTNH	10/18/12	10/18/12	Thur Hour 3	10p-11p		:30				NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				2	\$3,500.00	0.00			
27	WTNH	10/19/12	10/19/12	Fri Hour 1	8p-9p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$2,500.00	0.00			
D 28	WTNH	10/19/12	10/19/12	Fri Hour 2	9p-10p		:30				NM	0	\$0.00
D 29	WTNH	10/19/12	10/19/12	Fri Hour 3	10p-11p		:30				NM	0	\$0.00
30	WTNH	10/20/12	10/20/12	ABC College Football	ABC College Footb		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$1,500.00	0.00			
31	WTNH	10/20/12	10/20/12	Sa News 8 @ 7p	7p-730p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$500.00	0.00			
N 32	WTNH	10/20/12	10/20/12	ABC College Footbll Prime	ABC College Footb		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				4	\$1,500.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WTNH	10/15/12-10/21/12	ABC College Footbll Prime	ABC College Footb	-----Sa--	:30		\$1,500.00	0.00	NM		
	Credited												
	4	WTNH	10/15/12-10/21/12	ABC College Footbll Prime	ABC College Footb	-----Sa--	:30		\$1,500.00	0.00	NM		
	Credited												
33	WTNH	10/20/12	10/20/12	Sa News 8 Late News Late	1130p-12a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$1,000.00	0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
34	WTNH	10/20/12	10/21/12	SaSu 6a-8a	6a-8a		:30				NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----44				8	\$250.00	0.00			
35	WTNH	10/20/12	10/21/12	GMA SaSu	8a-9a		:30				NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----33				6	\$450.00	0.00			
36	WTNH	10/21/12	10/21/12	ABC This Week	9a-10a		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$750.00	0.00			
37	WTNH	10/21/12	10/21/12	Su News 8 @ 6p	6p-630p		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				2	\$550.00	0.00			
38	WTNH	10/21/12	10/21/12	Sun Hour 1	7p-8p		:30				NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				3	\$2,000.00	0.00			
39	WTNH	10/21/12	10/21/12	Sun Hour 2	8p-9p		:30				NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				2	\$6,000.00	0.00			
40	WTNH	10/21/12	10/21/12	Sun Hour 3	9p-10p		:30				NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				3	\$5,000.00	0.00			
41	WTNH	10/21/12	10/21/12	Sun Hour 4	10p-11p		:30				NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				3	\$3,000.00	0.00			
42	WTNH	10/22/12	10/22/12	News 8 @ 6a	6a-7a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$600.00	0.00			
43	WTNH	10/22/12	10/22/12	GMA	7a-9a		:30				NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				4	\$650.00	0.00			
44	WTNH	10/22/12	10/22/12	M-F 9a-10a	9a-10a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$400.00	0.00			
45	WTNH	10/22/12	10/22/12	The View	11a-12p		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$650.00	0.00			
46	WTNH	10/22/12	10/22/12	News 8 Noon	12p-1230p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$500.00	0.00			
47	WTNH	10/22/12	10/22/12	Connecticut Style	1230p-1p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$400.00	0.00			
48	WTNH	10/22/12	10/22/12	The Chew	1p-2p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$400.00	0.00			
49	WTNH	10/22/12	10/22/12	General Hospital	General Hospital		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$500.00	0.00			
50	WTNH	10/22/12	10/22/12	Katie	3p-4p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$450.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
214293 /	06863329

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	LINDA MCMAHON FOR	1321

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
51	WTNH	10/22/12	10/22/12	Early Fringe M-F	4p-5p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$500.00	0.00			
52	WTNH	10/22/12	10/22/12	News 8 5p-6p	5p-6p		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$750.00	0.00			
53	WTNH	10/22/12	10/22/12	News 8 6p-630p	6p-630p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$1,000.00	0.00			
54	WTNH	10/22/12	10/22/12	World News	630p-7p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$2,000.00	0.00			
55	WTNH	10/22/12	10/22/12	M-F 7p-730p	7p-730p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$2,200.00	0.00			
56	WTNH	10/22/12	10/22/12	M-F 730p-8p	730p-8p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,600.00	0.00			
57	WTNH	10/22/12	10/22/12	Nightline	1135p-120630a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$500.00	0.00			
58	WTNH	10/22/12	10/22/12	Jimmy Kimmel	120630a-10630a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$200.00	0.00			
59	WTNH	10/22/12	10/22/12	News 8 @ 5a-6a	5a-6a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$350.00	0.00			
60	WTNH	10/22/12	10/22/12	News 8 @ 5a-6a	5a-6a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$450.00	0.00			
61	WTNH	10/22/12	10/22/12	Late News 8	11p-1135p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,400.00	0.00			
D 62	WTNH	10/22/12	10/22/12	Mon Hour 1	8p-9p		:30				NM	0	\$0.00
63	WTNH	10/16/12	10/19/12	M-F 730p-8p	730p-8p		:30				NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--TWTF--				4	\$1,600.00	0.00			
64	WTNH	10/22/12	10/22/12	Monday Prime Rotator	8p-11p		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$5,000.00	0.00			
D 65	WTNH	10/20/12	10/20/12	ABC College Footbll Prime	ABC College Footb		:30				NM	0	\$0.00
66	WTNH	10/17/12	10/19/12	M-F 9a-10a	9a-10a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--				2	\$400.00	0.00			
67	WTNH	10/17/12	10/19/12	The View	11a-12p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--				2	\$650.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	WTNH	10/15/12-10/21/12	The View	11a-12p	---WThF----	:30	\$650.00	0.00	NM		
		See MG 13.5, 13.6, 13.7, 13.8, 13.9, 13.10, 13.11, 13.12											
		2	WTNH	10/15/12-10/21/12	The View	11a-12p	---WThF----	:30	\$650.00	0.00	NM		
		See MG 13.5, 13.6, 13.7, 13.8, 13.9, 13.10, 13.11, 13.12											

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
214293 /	06863329

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	LINDA MCMAHON FOR	1321

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
68	WTNH	10/20/12	10/20/12	ABC College Footbll Prime	ABC College Footb		:30				NM	2	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-				2	\$750.00	0.00				
Totals										0.00			213	\$233,500.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	213	\$233,500.00	\$198,475.00
Totals	213	\$233,500.00	\$198,475.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station WTNH-TV NEW HAVEN, CT.
 Advertiser () L.MCMAHON 4 SENATE
 Product LINDA MCMAHON FOR
 Estimate# 1321
 Buyer ANNE BRAUNSCHEIDEL
 Phone#
 Fax#
 Agency () MENTZER MEDIA
 600 FAIRMONT AVE, S#306
 TOWSON, MD 21286
 Agency C/P1/P2/E //1321
 Flight Dates 10/16/2012 - 10/22/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () KATE BRADY
 Salesperson Phone# 215-567-6005
 Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SENATE 2012 FLIGHT: 10/16-10/22 SC=*

--- REMARKS ---

LN 32 2X N/A, SPOTS CREDITED PER BUYER
 REVISED TOTAL IS \$233500
 PLS CONFIRM
 THANKS KELLY

OK 10/24

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*32	10/20-10/20	SA	8P-11P	2	:30	\$1,500.00	COLLEGE FB	2		1	\$3,000.00	
Sales Remark: V11 2X N/A, SPOTS CREDITED PER BUYER												
V11 Comment Changed, Spots/week Changed												

---REPORT TOTALS---

Report Totals: 2 / \$3,000.00

---SALES MONTHLY TOTALS---

Oct 12: 213 / \$233,500.00
 Sales Totals: 213 / \$233,500.00
 Station Totals: 213 / \$233,500.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$233,500	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

Books null
 Demos RA35+

Rep Order# 6863329 Ver# 10 Status Returned Traffic Order# 214293 Printed: 10/24/2012 9:53 AM 1 of 2
EC'd Yes Last Received: 10/18/2012 4:37 PM
Showing Buylines: Last Sta Revised Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser () L.MCMAHON 4 SENATE
Product LINDA MCMAHON FOR
Estimate# 1321
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //1321
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
SENATE 2012 FLIGHT: 10/16-10/22 SC=*

--- REMARKS ---
SEE LN 32 FOR NA'S
THX, KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*32	10/20-10/20	SA	8P-11P	4	:30	\$1,500.00	COLLEGE FB	4	---	1	\$6,000.00	---
Station Remark: V10 2X NA 10/20 DUE SPORTS OVERRUN												

---REPORT TOTALS---
Report Totals: 4 / \$6,000.00

---SALES MONTHLY TOTALS---
Oct 12: 215 / \$236,500.00
Sales Totals: 215 / \$236,500.00
Station Totals: 215 / \$236,500.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---												
Market Totals				\$236,500	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%				
					WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%				
					XXX 0%							

Books null
Demos RA35+



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 214293 /		<u>Alt Order #</u> 06863329
<u>Product</u> LINDA MCMAHON FOR		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u> 1321
<u>Advertiser</u> POL/L McMahon 4 Senate		<u>Original Date / Revision</u> 10/19/12 / 10/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN2570/SP271/TO1326		<u>Advertiser Ref</u>

And:

Mentzer Media Services
600 Fairmount Avenue
Suite 306
Towson, MD 21286
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTNH	10/16/12	10/19/12	News 8 @ 6a	6a-7a		:30				NM	8	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$600.00	0.00			
2	WTNH	10/16/12	10/19/12	GMA	7a-9a		:30				NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$650.00	0.00			
3	WTNH	10/16/12	10/19/12	M-F 9a-10a	9a-10a		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-1111--				4	\$400.00	0.00			
4	WTNH	10/16/12	10/19/12	The View	11a-12p		:30				NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-1111--				4	\$650.00	0.00			
5	WTNH	10/16/12	10/19/12	News 8 Noon	12p-1230p		:30				NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$500.00	0.00			
6	WTNH	10/16/12	10/19/12	Connecticut Style	1230p-1p		:30				NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$400.00	0.00			
7	WTNH	10/16/12	10/19/12	The Chew	1p-2p		:30				NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$400.00	0.00			
D 8	WTNH	10/17/12	10/19/12	General Hospital	General Hospital		:30				NM	0	\$0.00
9	WTNH	10/16/12	10/19/12	Katie	3p-4p		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-1111--				4	\$450.00	0.00			
10	WTNH	10/16/12	10/19/12	Early Fringe M-F	4p-5p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-1111--				4	\$500.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	3	WTNH	10/15/12-10/21/12	Early Fringe M-F	4p-5p	-TuWThF----	:30		\$500.00	0.00	NM		
				See MG 10.7									
	7	WTNH	10/19/12-10/19/12	Early Fringe M-F	4p-5p	-----F----	:30		\$500.00	0.00	NM		
				Ⓜ MG for 10.3 10/18									
11	WTNH	10/16/12	10/19/12	News 8 5p-6p	5p-6p		:30				NM	8	\$6,000.00

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
214293 /	06863329

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	LINDA MCMAHON FOR	1321

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$750.00	0.00			
12	WTNH	10/16/12	10/19/12	News 8 6p-630p	6p-630p		:30				NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$1,000.00	0.00			
N 13	WTNH	10/16/12	10/19/12	World News	630p-7p		:30				NM	8	\$10,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$2,000.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WTNH	10/15/12-10/21/12	World News	630p-7p	-TuWThF----	:30		\$2,000.00	0.00	NM		
	See MG 13.5, 13.6, 13.7, 13.8, 13.9, 13.10, 13.11, 13.12												
	2	WTNH	10/15/12-10/21/12	World News	630p-7p	-TuWThF----	:30		\$2,000.00	0.00	NM		
	See MG 13.5, 13.6, 13.7, 13.8, 13.9, 13.10, 13.11, 13.12												
	3	WTNH	10/15/12-10/21/12	World News	630p-7p	-TuWThF----	:30		\$2,000.00	0.00	NM		
	See MG 13.5, 13.6, 13.7, 13.8, 13.9, 13.10, 13.11, 13.12												
	4	WTNH	10/15/12-10/21/12	World News	630p-7p	-TuWThF----	:30		\$2,000.00	0.00	NM		
	See MG 13.5, 13.6, 13.7, 13.8, 13.9, 13.10, 13.11, 13.12												
	5	WTNH	10/22/12-10/22/12	Mon 8p-11p	9p-11p	M-----	:30		\$5,000.00	0.00	NM		
	Ⓜ	MG for 67.1, 67.2, 13.4, 13.1, 13.2, 13.3											
	6	WTNH	10/22/12-10/22/12	World News	630p-7p	M-----	:30		\$3,000.00	0.00	NM		
	Ⓜ	MG for 67.1, 67.2, 13.4, 13.1, 13.2, 13.3											
	7	WTNH	10/20/12-10/20/12	Sa 1205a-105a	1205a-105a	-----Sa--	:30		\$100.00	0.00	NM		
	Ⓜ	MG for 67.1, 67.2, 13.4, 13.1, 13.2, 13.3											
	8	WTNH	10/20/12-10/20/12	Sa 105a-205a	105a-205a	-----Sa--	:30		\$50.00	0.00	NM		
	Ⓜ	MG for 67.1, 67.2, 13.4, 13.1, 13.2, 13.3											
	9	WTNH	10/22/12-10/22/12	News 8 @ 6a	6a-7a	M-----	:30		\$600.00	0.00	NM		
	Ⓜ	MG for 67.1, 67.2, 13.4, 13.1, 13.2, 13.3											
	10	WTNH	10/22/12-10/22/12	M-F 9a-10a	9a-10a	M-----	:30		\$400.00	0.00	NM		
	Ⓜ	MG for 67.1, 67.2, 13.4, 13.1, 13.2, 13.3											
	11	WTNH	10/22/12-10/22/12	Katie	3p-4p	M-----	:30		\$450.00	0.00	NM		
	Ⓜ	MG for 67.1, 67.2, 13.4, 13.1, 13.2, 13.3											
	12	WTNH	10/22/12-10/22/12	M-F 4p-5p	4p-5p	M-----	:30		\$500.00	0.00	NM		
	Ⓜ	MG for 67.1, 67.2, 13.4, 13.1, 13.2, 13.3											
14	WTNH	10/16/12	10/19/12	M-F 7p-730p	7p-730p		:30				NM	4	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-1111--				4	\$2,200.00	0.00			
15	WTNH	10/17/12	10/19/12	Nightline	1135p-120630a		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$500.00	0.00			
16	WTNH	10/16/12	10/19/12	Jimmy Kimmel	120630a-10630a		:30				NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$200.00	0.00			
17	WTNH	10/16/12	10/19/12	News 8 @ 5a-6a	5a-6a		:30				NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$350.00	0.00			
18	WTNH	10/16/12	10/19/12	News 8 @ 5a-6a	5a-6a		:30				NM	8	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$450.00	0.00			
19	WTNH	10/16/12	10/19/12	Late News 8	11p-1135p		:30				NM	8	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$1,400.00	0.00			
E 20	WTNH	10/20/12	10/21/12	Late News 8 SaSu	11p-1135p		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u> 214293 /		<u>Alt Order #</u> 06863329
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> LINDA MCMAHON FOR	<u>Estimate #</u> 1321
<u>Advertiser</u> POL/L McMahon 4 Senat		<u>Original Date / Revision</u> 10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----SS				4	\$1,400.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WTNH	10/15/12-10/21/12	Late News 8 SaSu	11p-1135p	-----SaSu	:30		\$1,400.00	0.00	NM		
	See MG 20.6,20.7												
	2	WTNH	10/15/12-10/21/12	Late News 8 SaSu	11p-1135p	-----SaSu	:30		\$1,400.00	0.00	NM		
	See MG 20.6,20.7												
	6	WTNH	10/20/12-10/20/12	Sa News 8 Late News Late	1130p-12a	-----Sa--	:30		\$1,000.00	0.00	NM		
	Ⓜ MG for 20.2,20.1												
	7	WTNH	10/20/12-10/20/12	Sa News 8 Late News Late	1130p-12a	-----Sa--	:30		\$1,000.00	0.00	NM		
	Ⓜ MG for 20.2,20.1												
21	WTNH	10/16/12	10/16/12	Tue Hour 1	8p-9p		:30				NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$7,000.00	0.00			
22	WTNH	10/17/12	10/17/12	Wed Hour 1	8p-9p		:30				NM	3	\$12,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				3	\$4,300.00	0.00			
23	WTNH	10/17/12	10/17/12	Wed Hour 3	10p-11p		:30				NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				3	\$4,000.00	0.00			
24	WTNH	10/18/12	10/18/12	Thur Hour 1	8p-9p		:30				NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				3	\$2,500.00	0.00			
25	WTNH	10/18/12	10/18/12	Thur Hour 2	9p-10p		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				1	\$6,000.00	0.00			
26	WTNH	10/18/12	10/18/12	Thur Hour 3	10p-11p		:30				NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				2	\$3,500.00	0.00			
27	WTNH	10/19/12	10/19/12	Fri Hour 1	8p-9p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$2,500.00	0.00			
D 28	WTNH	10/19/12	10/19/12	Fri Hour 2	9p-10p		:30				NM	0	\$0.00
D 29	WTNH	10/19/12	10/19/12	Fri Hour 3	10p-11p		:30				NM	0	\$0.00
N 30	WTNH	10/20/12	10/20/12	ABC College Football	ABC College Footb		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$1,500.00	0.00			
31	WTNH	10/20/12	10/20/12	Sa News 8 @ 7p	7p-730p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$500.00	0.00			
32	WTNH	10/20/12	10/20/12	ABC College Football Prime	ABC College Footb		:30				NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				4	\$1,500.00	0.00			
N 33	WTNH	10/20/12	10/20/12	Sa News 8 Late News Late	1130p-12a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$1,000.00	0.00			
34	WTNH	10/20/12	10/21/12	SaSu 6a-8a	6a-8a		:30				NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----44				8	\$250.00	0.00			
35	WTNH	10/20/12	10/21/12	GMA SaSu	8a-9a		:30				NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----33				6	\$450.00	0.00			

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WTNH
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New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
214293 /	06863329

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	LINDA MCMAHON FOR	1321

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
36	WTNH	10/21/12	10/21/12	ABC This Week	9a-10a		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$750.00	0.00			
37	WTNH	10/21/12	10/21/12	Su News 8 @ 6p	6p-630p		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				2	\$550.00	0.00			
38	WTNH	10/21/12	10/21/12	Sun Hour 1	7p-8p		:30				NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				3	\$2,000.00	0.00			
39	WTNH	10/21/12	10/21/12	Sun Hour 2	8p-9p		:30				NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				2	\$6,000.00	0.00			
40	WTNH	10/21/12	10/21/12	Sun Hour 3	9p-10p		:30				NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				3	\$5,000.00	0.00			
41	WTNH	10/21/12	10/21/12	Sun Hour 4	10p-11p		:30				NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				3	\$3,000.00	0.00			
42	WTNH	10/22/12	10/22/12	News 8 @ 6a	6a-7a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$600.00	0.00			
43	WTNH	10/22/12	10/22/12	GMA	7a-9a		:30				NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				4	\$650.00	0.00			
44	WTNH	10/22/12	10/22/12	M-F 9a-10a	9a-10a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$400.00	0.00			
45	WTNH	10/22/12	10/22/12	The View	11a-12p		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$650.00	0.00			
46	WTNH	10/22/12	10/22/12	News 8 Noon	12p-1230p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$500.00	0.00			
47	WTNH	10/22/12	10/22/12	Connecticut Style	1230p-1p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$400.00	0.00			
48	WTNH	10/22/12	10/22/12	The Chew	1p-2p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$400.00	0.00			
49	WTNH	10/22/12	10/22/12	General Hospital	General Hospital		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$500.00	0.00			
50	WTNH	10/22/12	10/22/12	Katie	3p-4p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$450.00	0.00			
51	WTNH	10/22/12	10/22/12	Early Fringe M-F	4p-5p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$500.00	0.00			
52	WTNH	10/22/12	10/22/12	News 8 5p-6p	5p-6p		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$750.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
214293 /	06863329

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	LINDA MCMAHON FOR	1321

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
53	WTNH	10/22/12	10/22/12	News 8 6p-630p	6p-630p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$1,000.00	0.00			
54	WTNH	10/22/12	10/22/12	World News	630p-7p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$2,000.00	0.00			
55	WTNH	10/22/12	10/22/12	M-F 7p-730p	7p-730p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$2,200.00	0.00			
56	WTNH	10/22/12	10/22/12	M-F 730p-8p	730p-8p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,600.00	0.00			
57	WTNH	10/22/12	10/22/12	Nightline	1135p-120630a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$500.00	0.00			
58	WTNH	10/22/12	10/22/12	Jimmy Kimmel	120630a-10630a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$200.00	0.00			
59	WTNH	10/22/12	10/22/12	News 8 @ 5a-6a	5a-6a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$350.00	0.00			
60	WTNH	10/22/12	10/22/12	News 8 @ 5a-6a	5a-6a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$450.00	0.00			
61	WTNH	10/22/12	10/22/12	Late News 8	11p-1135p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,400.00	0.00			
D 62	WTNH	10/22/12	10/22/12	Mon Hour 1	8p-9p		:30				NM	0	\$0.00
63	WTNH	10/16/12	10/19/12	M-F 730p-8p	730p-8p		:30				NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$1,600.00	0.00			
64	WTNH	10/22/12	10/22/12	Monday Prime Rotator	8p-11p		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$5,000.00	0.00			
D 65	WTNH	10/20/12	10/20/12	ABC College Footbll Prime	ABC College Footb		:30				NM	0	\$0.00
66	WTNH	10/17/12	10/19/12	M-F 9a-10a	9a-10a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--				2	\$400.00	0.00			
N 67	WTNH	10/17/12	10/19/12	The View	11a-12p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--				2	\$650.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	WTNH	10/15/12-10/21/12	The View	11a-12p	---WThF----	:30	\$650.00	0.00	NM		
		See MG 13.5,13.6,13.7,13.8,13.9,13.10,13.11,13.12											
		2	WTNH	10/15/12-10/21/12	The View	11a-12p	---WThF----	:30	\$650.00	0.00	NM		
		See MG 13.5,13.6,13.7,13.8,13.9,13.10,13.11,13.12											
68	WTNH	10/20/12	10/20/12	ABC College Footbll Prime	ABC College Footb		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$750.00	0.00			
Totals										0.00		215	\$236,500.00

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
214293 /	06863329

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	LINDA MCMAHON FOR	1321

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	10/19/12 / 10/19/12

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Net Amount</u>
10/01/12 - 10/22/12	215	\$236,500.00	\$201,025.00
Totals	215	\$236,500.00	\$201,025.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Rep Order# 6863329 Ver# 9 Status Revised Traffic Order# 214293 Printed: 10/18/2012 5:57 PM 1 of 5

Last Received: 10/18/2012 4:37 PM

Showing Buylines: All Rep Revised Lines

Station	WTNH-TV NEW HAVEN, CT.	Agency	() MENTZER MEDIA	Rep Firm	
Advertiser	() L.MCMAHON 4 SENATE		600 FAIRMONT AVE, S#306	Sales Office	() PHILADELPHIA
Product	LINDA MCMAHON FOR		TOWSON, MD 21286	Salesperson	() KATE BRADY
Estimate#	1321	Agency C/P1/P2/E	//1321	Salesperson Phone#	215-567-6005
Buyer	ANNE BRAUNSCHEIDEL	Flight Dates	10/16/2012 - 10/22/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					

--- CONTRACT COMMENT ---

SENATE 2012 FLIGHT: 10/16-10/22 SC==*

--- REMARKS ---

LNS 13,20 & 67 N/A, MKGDS ON LNS 71-79

TOTAL REMAINS \$236500

PLS CONFIRM

THANKS KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*2	10/16-10/19	TU-F	7A-9A V3 More than 2 codes changed	8	:30	\$650.00	GMA	8		1	\$5,200.00	
*3	10/16-10/18	TU,TH	9A-10A V3 More than 2 codes changed	4	:30	\$400.00	DR.PHIL	4		1	\$1,600.00	
*4	10/16-10/18	TU,TH	11A-12P V3 More than 2 codes changed	4	:30	\$650.00	THE VIEW	4		1	\$2,600.00	
*8	10/17-10/19	W,F	2P-3P V3 Cancelled	0	:30	\$500.00	GENERAL HOSPITAL	0		0	\$0.00	
*9	10/16-10/19	TU-F	3P-4P V3 Comment Changed, Spots/week Changed	4	:30	\$450.00	KATIE COURIC	4		1	\$1,800.00	
*10	10/16-10/19	TU-F	4P-5P V3 Comment Changed, Spots/week Changed	4	:30	\$500.00	JUDGE JUDY	4		1	\$2,000.00	
*13	10/16-10/19	TU-F	630P-7P Sales Remark: V9 4X N/A, MGKDS ON LNS 71-79 V9 Comment Changed, Spots/week Changed	0	:30	\$2,000.00	WORLD NEWS TONIGHT	0		0	\$0.00	

6/10/19

Rep Order#	6863329
EC'd	Yes

Ver# 9 Status Revised

Traffic Order# 214293

Printed: 10/18/2012 5:57 PM
Last Received: 10/18/2012 4:37 PM
Showing Buylines: All Rep Revised Lines

2 of 5

Station	WTNH-TV NEW HAVEN, CT.
Advertiser	() LMCMAHON 4 SENATE
Product	LINDA MCMAHON FOR
Estimate#	1321
Buyer	ANNE BRAUNSCHEIDEL

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //1321
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Flight Dates 10/16/2012 - 10/22/2012

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*14	10/16-10/19	TU-F	7P-730P	4	:30	\$2,200.00	JEOPARDY	4		1	\$8,800.00	
		V3 Comment Changed, Spots/week Changed										
*20	10/20-10/21	SA-SU	11P-1135P	2	:30	\$1,400.00	NEWS	2		1	\$2,800.00	
		Sales Remark: V9 2X 10/20 REOUGHT ON LN 71										
		V3 Comment Changed, Spots/week Changed										
		V9 Comment Changed, Spots/week Changed										
*21	10/16-10/16	TU	8P-9P	1	:30	\$7,000.00	DANCING W/STARS RESULTS	1		1	\$7,000.00	
		V3 Comment Changed, Spots/week Changed										
*28	10/19-10/19	F	9P-10P	0	:30	\$2,500.00	WWVD	0		0	\$0.00	
		V3 Cancelled										
*29	10/19-10/19	F	10P-11P	0	:30	\$3,500.00	20/20	0		0	\$0.00	
		V3 Cancelled										
*30	10/20-10/20	SA	330P-7P	1	:30	\$1,500.00	COLLEGE FB	1		1	\$1,500.00	
		V5 More than 2 codes changed										
*31	10/20-10/20	SA	7P-730P	2	:30	\$500.00	NEWS	2		1	\$1,000.00	
		V5 Time Changed, Comment Changed										
*33	10/20-10/20	SA	1130P-12A	1	:30	\$1,000.00	NEWS	1		1	\$1,000.00	
		V3 Time Changed, Comment Changed										
		V5 More than 2 codes changed										
*39	10/21-10/21	SU	8P-9P	2	:30	\$6,000.00	ONCE UPON A TIME	2		1	\$12,000.00	
		V3 Comment Changed, Spots/week Changed										
*44	10/22-10/22	M	9A-10A	1	:30	\$400.00	DR.PHIL	1		1	\$400.00	
		V3 Comment Changed, Spots/week Changed										

Rep Order#	6863329	Ver#	9	Status	Revised	Traffic Order#	214293	Printed:	10/18/2012 5:57 PM	3 of 5
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Last Received: 10/18/2012 4:37 PM

Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser () L. MCMAHON 4 SENATE
Product LINDA MCMAHON FOR
Estimate# 1321
Buyer ANNE BRAUNSCHEIDEL

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //1321
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm () PHILADELPHIA
Sales Office () KATE BRADY
Salesperson ()
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*49	10/22-10/22	M	2P-3P	2	:30	\$500.00	GENERAL HOSPITAL	2		1	\$1,000.00	
		V3 Comment Changed, Spots/week Changed										
*50	10/22-10/22	M	3P-4P	1	:30	\$450.00	KATIE COURIC	1		1	\$450.00	
		V3 Comment Changed, Spots/week Changed										
*51	10/22-10/22	M	4P-5P	1	:30	\$500.00	JUDGE JUDY	1		1	\$500.00	
		V3 Comment Changed, Spots/week Changed										
*55	10/22-10/22	M	7P-730P	1	:30	\$2,200.00	JEOPARDY	1		1	\$2,200.00	
		V3 Comment Changed, Spots/week Changed										
*56	10/22-10/22	M	730P-8P	1	:30	\$1,600.00	WHEEL	1		1	\$1,600.00	
		V3 Comment Changed, Spots/week Changed										
*61	10/22-10/22	M	11P-1135P	1	:30	\$1,400.00	NEWS	1		1	\$1,400.00	
		V3 Comment Changed, Spots/week Changed										
*62	10/22-10/22	M	8P-9P	0	:30	\$7,500.00	DANCING W/ STARS	0		0	\$0.00	
		V3 Cancelled										
*63	10/16-10/19	TU-F	730P-8P	4	:30	\$1,600.00	WHEEL	4		1	\$6,400.00	
		V3 Comment Changed, Spots/week Changed										
*65	10/20-10/20	SA	8P-11P	0	:30	\$750.00	COLLEGE FB	0		0	\$0.00	
		V3 Cancelled										
*66	10/17-10/19	W,F	9A-10A	2	:30	\$400.00	DR.PHIL	2		1	\$800.00	
		V3 Added										
*67	10/17-10/19	W,F	11A-12P	0	:30	\$650.00	THE VIEW	0		0	\$0.00	
		Sales Remark: V9 2X N/A, MKGDS ON LNS 71-79										
		V3 Added										
		V9 Comment Changed, Spots/week Changed										

Rep Order#	6863329	Ver#	9	Status	Revised	Traffic Order#	214293	Printed:	10/18/2012 5:57 PM	4 of 5
EC'd	Yes							Last Received:	10/18/2012 4:37 PM	
								Showing Buylines:	All Rep Revised Lines	

Printed: 10/18/2012 5:57 PM
Last Received: 10/18/2012 4:37 PM
Showing Buylines: All Rep Revised Lines

Traffic Order# 214293

Ver# 9 Status Revised

Rep Order# 6863329
EC'd Yes

Station	WTNH-TV NEW HAVEN, CT.		
Advertiser	() L.MCMAHON 4 SENATE	Agency	() MENTZER MEDIA
Product	LINDA MCMAHON FOR		600 FAIRMONT AVE, S#306
Estimate#	1321		TOWSON, MD 21286
Buyer	ANNE BRAUNSCHEIDEL	Agency C/P1/P2/E	//1321
Phone#		Flight Dates	10/16/2012 - 10/22/2012
		Hiatus Weeks	
		Salesperson Phone#	215-567-6005
		Salesperson FAX#	215-567-5938
		Rep Firm	
		Sales Office	() PHILADELPHIA
		Salesperson	() KATE BRADY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*70	10/20-10/20	SA	8P-11P	2	:30	\$750.00	COLLEGE FB	2		1	\$1,500.00	
		V3 Added										
*71	10/20-10/20	SA	1130P-1205A	2	:30	\$1,000.00	NEWS	2		1	\$2,000.00	
		Sales Remark: V9 REBOUGHT FROM LN 20										
		V9 Added										
*72	10/22-10/22	M	9P-11P	1	:30	\$5,000.00	DEBATE	1		1	\$5,000.00	
		Sales Remark: V9 MKGDS FOR LNS 13 & 67										
		V9 Added										
*73	10/22-10/22	M	630P-7P	1	:30	\$3,000.00	NEWS	1		1	\$3,000.00	
		Sales Remark: V9 MKGDS FOR LNS 13 & 67										
		V9 Added										
*74	10/20-10/20	SA	1205A-105A	1	:30	\$100.00	CASTLE	1		1	\$100.00	
		Sales Remark: V9 MKGDS FOR LNS 13 & 67										
		V9 Added										
*75	10/20-10/20	SA	105A-205A	1	:30	\$50.00	CASTLE	1		1	\$50.00	
		Sales Remark: V9 MKGDS FOR LNS 13 & 67										
		V9 Added										
*76	10/22-10/22	M	6A-7A	1	:30	\$600.00	NEWS	1		1	\$600.00	
		Sales Remark: V9 MKGDS FOR LNS 13 & 67										
		V9 Added										
*77	10/22-10/22	M	9A-10A	1	:30	\$400.00	DR PHIL	1		1	\$400.00	
		Sales Remark: V9 MKGDS FOR LNS 13 & 67										
		V9 Added										

Station WTNH-TV NEW HAVEN, CT. Agency () MENTZER MEDIA Rep Firm () PHILADELPHIA
 Advertiser () L.MCMAHON 4 SENATE 600 FAIRMONT AVE, S#306 Sales Office ()
 Product LINDA MCMAHON FOR TOWSON, MD 21286 Salesperson () KATE BRADY
 Estimate# 1321 Agency C/P1/P2/E //1321
 Buyer ANNE BRAUNSCHEIDEL Flight Dates 10/16/2012 - 10/22/2012 Salesperson Phone# 215-567-6005
 Phone# Hiatus Weeks Salesperson FAX# 215-567-5938
 Fax#

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*78	10/22-10/22	M	3P-4P	1	:30	\$450.00	KATIE	1		1	\$450.00	
Sales Remark: V9 MKGDS FOR LNS 13 & 67												
V9 Added												
*79	10/22-10/22	M	4P-5P	1	:30	\$500.00	JUDGE JUDY	1		1	\$500.00	
Sales Remark: V9 MKGDS FOR LNS 13 & 67												
V9 Added												

---REPORT TOTALS---
 Report Totals: 63 / \$75,650.00

---SALES MONTHLY TOTALS---

Oct 12: 215 / \$236,500.00
 Sales Totals: 215 / \$236,500.00
 Station Totals: 215 / \$236,500.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$236,500	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

Books null
 Demos RA35+

--- CREDIT RISK ---
 CASH IN ADVANCE

Rep Order# 6863329 Ver# 8 Status Returned Traffic Order# 214293 Printed: 10/18/2012 8:47 AM 1 of 2
EC'd Yes Last Received: 10/15/2012 2:42 PM
Showing Buylines: Last Sta Revised Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser () L MCMAHON 4 SENATE
Product LINDA MCMAHON FOR
Estimate# 1321
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //1321
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
SENATE 2012 FLIGHT: 10/16-10/22 SC=*

--- REMARKS ---
SEE LN 20 FOR TP/RATE REV. OFFERING THE FOLLOWING FOR MKGDS:
2X 6-8A 10/20-10/21 @ \$250EA
1X 10/21 105-205A @ \$300
PLS RESPOND ASAP AFFECTS THIS WKND.
THX, KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*20	10/20-10/21	SA-SU	11P-1135P	4	:30	\$1,400.00	NEWS	4		1	\$5,600.00	
Station Remark: V8 2x 10/20 NEWS AIRS 1130-12A, RATE NEEDS TO BE REV TO \$1000EA V3 Comment Changed, Spots/week Changed												
*67	10/17-10/19	W,F	11A-12P	2	:30	\$650.00	THE VIEW	2		1	\$1,300.00	
Station Remark: V8 ENTIRE LN NA DUE SOTP V3 Added												
*13	10/16-10/19	TU-F	630P-7P	4	:30	\$2,000.00	WORLD NEWS TONIGHT	4		1	\$8,000.00	
Station Remark: V8 ENTIRE LN NA DUE SOTP												

---REPORT TOTALS---
Report Totals: 10 / \$14,900.00

---SALES MONTHLY TOTALS---
Oct 12: 213 / \$236,500.00
Sales Totals: 213 / \$236,500.00

Station WTNH-TV NEW HAVEN, CT.
Advertiser () L.MCMAHON 4 SENATE
Product LINDA MCMAHON FOR
Estimate# 1321
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //1321
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
SENATE 2012 FLIGHT: 10/16-10/22 SC=*

--- REMARKS ---
SEE LNS 13 & 67 FOR NA'S. CALL ROGER ASAP TO WKR OUT MKGDS
THX, KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*67	10/17-10/19	W,F	11A-12P	2	:30	\$650.00	THE VIEW	2		1	\$1,300.00	
Station Remark: V6 ENTIRE LN NA DUE SOTP												
V3 Added												
*13	10/16-10/19	TU-F	630P-7P	4	:30	\$2,000.00	WORLD NEWS TONIGHT	4		1	\$8,000.00	
Station Remark: V6 ENTIRE LN NA DUE SOTP												

---REPORT TOTALS---
Report Totals: 6 / \$9,300.00

---SALES MONTHLY TOTALS---
Oct 12: 213 / \$236,500.00
Sales Totals: 213 / \$236,500.00
Station Totals: 213 / \$236,500.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
Market Totals \$236,500
CABL 0% WCCT 0% WFSB 0% WHCT 0%
WRDM 0% WTIC 0% WUVN 0% WWIT 0%
XXX 0% WTNH 100%

Books null



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 214293 /		<u>Alt Order #</u> 06863329
<u>Product</u> LINDA MCMAHON FOR		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u> 1321
<u>Advertiser</u> POL/L McMahon 4 Senate		<u>Original Date / Revision</u> 10/15/12 / 10/15/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petty Philadelphia	<u>Sales Office</u> Petty/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN2570/SP271/TO1326		<u>Advertiser Ref</u>

And:

Mentzer Media Services
600 Fairmount Avenue
Suite 306
Towson, MD 21286
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTNH	10/16/12	10/19/12	News 8 @ 6a	6a-7a		:30				NM	8	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$600.00	0.00			
N 2	WTNH	10/16/12	10/19/12	GMA	7a-9a		:30				NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$650.00	0.00			
N 3	WTNH	10/16/12	10/19/12	M-F 9a-10a	9a-10a		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-1111--				4	\$400.00	0.00			
N 4	WTNH	10/16/12	10/19/12	The View	11a-12p		:30				NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-1111--				4	\$650.00	0.00			
5	WTNH	10/16/12	10/19/12	News 8 Noon	12p-1230p		:30				NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$500.00	0.00			
6	WTNH	10/16/12	10/19/12	Connecticut Style	1230p-1p		:30				NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$400.00	0.00			
7	WTNH	10/16/12	10/19/12	The Chew	1p-2p		:30				NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$400.00	0.00			
D 8	WTNH	10/17/12	10/19/12	General Hospital	General Hospital		:30				NM	0	\$0.00
N 9	WTNH	10/16/12	10/19/12	Katie	3p-4p		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-1111--				4	\$450.00	0.00			
N 10	WTNH	10/16/12	10/19/12	Early Fringe M-F	4p-5p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-1111--				4	\$500.00	0.00			
11	WTNH	10/16/12	10/19/12	News 8 5p-6p	5p-6p		:30				NM	8	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$750.00	0.00			
12	WTNH	10/16/12	10/19/12	News 8 6p-630p	6p-630p		:30				NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$1,000.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
214293 /	06863329

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	LINDA MCMAHON FOR	1321

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
13	WTNH	10/16/12	10/19/12	World News	630p-7p		:30				NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$2,000.00	0.00			
N 14	WTNH	10/16/12	10/19/12	M-F 7p-730p	7p-730p		:30				NM	4	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-1111--				4	\$2,200.00	0.00			
15	WTNH	10/17/12	10/19/12	Nightline	1135p-120630a		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$500.00	0.00			
16	WTNH	10/16/12	10/19/12	Jimmy Kimmel	120630a-10630a		:30				NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$200.00	0.00			
17	WTNH	10/16/12	10/19/12	News 8 @ 5a-6a	5a-6a		:30				NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$350.00	0.00			
18	WTNH	10/16/12	10/19/12	News 8 @ 5a-6a	5a-6a		:30				NM	8	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$450.00	0.00			
19	WTNH	10/16/12	10/19/12	Late News 8	11p-1135p		:30				NM	8	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$1,400.00	0.00			
N 20	WTNH	10/20/12	10/21/12	Late News 8 SaSu	11p-1135p		:30				NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----SS				4	\$1,400.00	0.00			
N 21	WTNH	10/16/12	10/16/12	Tue Hour 1	8p-9p		:30				NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$7,000.00	0.00			
22	WTNH	10/17/12	10/17/12	Wed Hour 1	8p-9p		:30				NM	3	\$12,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				3	\$4,300.00	0.00			
23	WTNH	10/17/12	10/17/12	Wed Hour 3	10p-11p		:30				NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				3	\$4,000.00	0.00			
24	WTNH	10/18/12	10/18/12	Thur Hour 1	8p-9p		:30				NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				3	\$2,500.00	0.00			
25	WTNH	10/18/12	10/18/12	Thur Hour 2	9p-10p		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				1	\$6,000.00	0.00			
26	WTNH	10/18/12	10/18/12	Thur Hour 3	10p-11p		:30				NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				2	\$3,500.00	0.00			
27	WTNH	10/19/12	10/19/12	Fri Hour 1	8p-9p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$2,500.00	0.00			
D 28	WTNH	10/19/12	10/19/12	Fri Hour 2	9p-10p		:30				NM	0	\$0.00
D 29	WTNH	10/19/12	10/19/12	Fri Hour 3	10p-11p		:30				NM	0	\$0.00
30	WTNH	10/20/12	10/20/12	ABC College Football	ABC College Footb		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$750.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
214293 /	06863329

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	LINDA MCMAHON FOR	1321

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
31	WTNH	10/20/12	10/20/12	Sa News 8 @ 7p	7p-730p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$500.00	0.00			
32	WTNH	10/20/12	10/20/12	ABC College Footbl Prime	ABC College Footb		:30				NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				4	\$1,500.00	0.00			
33	WTNH	10/20/12	10/20/12	Sa News 8 Late News Late	1130p-12a		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$500.00	0.00			
34	WTNH	10/20/12	10/21/12	SaSu 6a-8a	6a-8a		:30				NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----44				8	\$250.00	0.00			
35	WTNH	10/20/12	10/21/12	GMA SaSu	8a-9a		:30				NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----33				6	\$450.00	0.00			
36	WTNH	10/21/12	10/21/12	ABC This Week	9a-10a		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$750.00	0.00			
37	WTNH	10/21/12	10/21/12	Su News 8 @ 6p	6p-630p		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				2	\$550.00	0.00			
38	WTNH	10/21/12	10/21/12	Sun Hour 1	7p-8p		:30				NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				3	\$2,000.00	0.00			
N 39	WTNH	10/21/12	10/21/12	Sun Hour 2	8p-9p		:30				NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				2	\$6,000.00	0.00			
40	WTNH	10/21/12	10/21/12	Sun Hour 3	9p-10p		:30				NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				3	\$5,000.00	0.00			
41	WTNH	10/21/12	10/21/12	Sun Hour 4	10p-11p		:30				NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				3	\$3,000.00	0.00			
42	WTNH	10/22/12	10/22/12	News 8 @ 6a	6a-7a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$600.00	0.00			
43	WTNH	10/22/12	10/22/12	GMA	7a-9a		:30				NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				4	\$650.00	0.00			
N 44	WTNH	10/22/12	10/22/12	M-F 9a-10a	9a-10a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$400.00	0.00			
45	WTNH	10/22/12	10/22/12	The View	11a-12p		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$650.00	0.00			
46	WTNH	10/22/12	10/22/12	News 8 Noon	12p-1230p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$500.00	0.00			
47	WTNH	10/22/12	10/22/12	Connecticut Style	1230p-1p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$400.00	0.00			
48	WTNH	10/22/12	10/22/12	The Chew	1p-2p		:30				NM	2	\$800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

Contract / Revision	Alt Order #
214293 /	06863329

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	LINDA MCMAHON FOR	1321

Advertiser	Original Date / Revision
POL/L McMahon 4 Senat	10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$400.00	0.00			
N 49	WTNH	10/22/12	10/22/12	General Hospital	General Hospital		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$500.00	0.00			
N 50	WTNH	10/22/12	10/22/12	Katie	3p-4p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$450.00	0.00			
N 51	WTNH	10/22/12	10/22/12	Early Fringe M-F	4p-5p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$500.00	0.00			
52	WTNH	10/22/12	10/22/12	News 8 5p-6p	5p-6p		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$750.00	0.00			
53	WTNH	10/22/12	10/22/12	News 8 6p-630p	6p-630p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$1,000.00	0.00			
54	WTNH	10/22/12	10/22/12	World News	630p-7p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$2,000.00	0.00			
N 55	WTNH	10/22/12	10/22/12	M-F 7p-730p	7p-730p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$2,200.00	0.00			
N 56	WTNH	10/22/12	10/22/12	M-F 730p-8p	730p-8p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,600.00	0.00			
57	WTNH	10/22/12	10/22/12	Nightline	1135p-120630a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$500.00	0.00			
58	WTNH	10/22/12	10/22/12	Jimmy Kimmel	120630a-10630a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$200.00	0.00			
59	WTNH	10/22/12	10/22/12	News 8 @ 5a-6a	5a-6a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$350.00	0.00			
60	WTNH	10/22/12	10/22/12	News 8 @ 5a-6a	5a-6a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$450.00	0.00			
N 61	WTNH	10/22/12	10/22/12	Late News 8	11p-1135p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,400.00	0.00			
D 62	WTNH	10/22/12	10/22/12	Mon Hour 1	8p-9p		:30				NM	0	\$0.00
N 63	WTNH	10/16/12	10/19/12	M-F 730p-8p	730p-8p		:30				NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$1,600.00	0.00			
64	WTNH	10/22/12	10/22/12	Monday Prime Rotator	8p-11p		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$5,000.00	0.00			
D 65	WTNH	10/20/12	10/20/12	ABC College Football Prime	ABC College Footb		:30				NM	0	\$0.00
N 66	WTNH	10/17/12	10/19/12	M-F 9a-10a	9a-10a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--				2	\$400.00	0.00			

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
214293 /	06863329

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	LINDA MCMAHON FOR	1321

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 67	WTNH	10/17/12	10/19/12	The View	11a-12p		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--				2	\$650.00	0.00			
N 68	WTNH	10/20/12	10/20/12	ABC College Footbll Prime	ABC College Footb		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$750.00	0.00			
Totals										0.00		215	\$236,500.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	215	\$236,500.00	\$201,025.00
Totals	215	\$236,500.00	\$201,025.00

Signature: _____ **Date:** _____

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1 of 4

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

SENATE 2012 FLIGHT: 10/16-10/22 SC=*

HAVE REVISED SKED-PLS CONFIRM
CATHY FOR KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*2	10/16-10/19	TU-F	7A-9A	8	:30	\$650.00	GMA	8		1	\$5,200.00	
		V3 More than 2 codes changed										
*3	10/16-10/18	TU,TH	9A-10A	4	:30	\$400.00	DR.PHIL	4		1	\$1,600.00	
		V3 More than 2 codes changed										
*4	10/16-10/18	TU,TH	11A-12P	4	:30	\$650.00	THE VIEW	4		1	\$2,600.00	
		V3 More than 2 codes changed										
*8	10/17-10/19	W,F	2P-3P	0	:30	\$500.00	GENERAL HOSPITAL	0		0	\$0.00	
		V3 Cancelled										
*9	10/16-10/19	TU-F	3P-4P	4	:30	\$450.00	KATIE COURIC	4		1	\$1,800.00	
		V3 Comment Changed, Spots/week Changed										
*10	10/16-10/19	TU-F	4P-5P	4	:30	\$500.00	JUDGE JUDY	4		1	\$2,000.00	
		V3 Comment Changed, Spots/week Changed										
*14	10/16-10/19	TU-F	7P-730P	4	:30	\$2,200.00	JEOPARDY	4		1	\$8,800.00	
		V3 Comment Changed, Spots/week Changed										
*20	10/20-10/21	SA-SU	11P-1135P	4	:30	\$1,400.00	NEWS	4		1	\$5,600.00	
		V3 Comment Changed, Spots/week Changed										

2 of 4

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

Daypart

Station WTNH-TV NEW HAVEN, CT. Agency () MENTZER MEDIA Rep Firm
 Advertiser () LMCMAHON 4 SENATE 600 FAIRMONT AVE, S#306 Sales Office () PHILADELPHIA
 Product LINDA MCMAHON FOR TOWSON, MD 21286 Salesperson () KATE BRADY
 Estimate# 1321 Agency C/P1/P2/E //1321
 Buyer ANNE BRAUNSCHEIDEL Flight Dates 10/16/2012 - 10/22/2012 Salesperson Phone# 215-567-6005
 Phone# Hiatus Weeks Salesperson FAX# 215-567-5938
 Fax#

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*51	10/22-10/22	M	4P-5P	1	:30	\$500.00	JUDGE JUDY	1		1	\$500.00	
				V3 Comment Changed, Spots/week Changed								
*55	10/22-10/22	M	7P-730P	1	:30	\$2,200.00	JEOPARDY	1		1	\$2,200.00	
				V3 Comment Changed, Spots/week Changed								
*56	10/22-10/22	M	730P-8P	1	:30	\$1,600.00	WHEEL	1		1	\$1,600.00	
				V3 Comment Changed, Spots/week Changed								
*61	10/22-10/22	M	11P-1135P	1	:30	\$1,400.00	NEWS	1		1	\$1,400.00	
				V3 Comment Changed, Spots/week Changed								
*62	10/22-10/22	M	8P-9P	0	:30	\$7,500.00	DANCING W/ STARS	0		0	\$0.00	
				V3 Cancelled								
*63	10/16-10/19	TU-F	730P-8P	4	:30	\$1,600.00	WHEEL	4		1	\$6,400.00	
				V3 Comment Changed, Spots/week Changed								
*65	10/20-10/20	SA	8P-11P	0	:30	\$750.00	COLLEGE FB	0		0	\$0.00	
				V3 Cancelled								
*66	10/17-10/19	W,F	9A-10A	2	:30	\$400.00	DR. PHIL	2		1	\$800.00	
				V3 Added								
*67	10/17-10/19	W,F	11A-12P	2	:30	\$650.00	THE VIEW	2		1	\$1,300.00	
				V3 Added								
*70	10/20-10/20	SA	8P-11P	2	:30	\$750.00	COLLEGE FB	2		1	\$1,500.00	
				V3 Added								

---REPORT TOTALS---

Rep Order# 6863329 Ver# 5 Status Revised
EC'd Yes

Traffic Order#

Printed: 10/15/2012 2:50 PM
Last Received: 10/15/2012 2:42 PM
Showing Buylines: All Rep Revised Lines

4 of 4

Station WTNH-TV NEW HAVEN, CT.
Advertiser () L.MCMAHON 4 SENATE
Product LINDA MCMAHON FOR
Estimate# 1321
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //1321
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Report Totals: 57 / \$67,650.00

---SALES MONTHLY TOTALS---

Oct 12: 213 / \$236,500.00

Sales Totals: 213 / \$236,500.00

Station Totals: 213 / \$236,500.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$236,500

CABL	0%	WCCT	0%	WCTX	0%	WFSB	0%	WHCT	0%
WRDM	0%	WTIC	0%	WTNH	100%	WUVN	0%	WVIT	0%
XXX	0%								

Books null
Demos RA35+

---CREDIT RISK---

CASH IN ADVANCE

1 of 4

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

SENATE 2012 FLIGHT: 10/16-10/22 SC=x

REVISED SKED
PLS CONFIRM
CATHY FOR KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*2	10/16-10/19	TU-F	7A-9A	8	:30	\$650.00	GMA	8		1	\$5,200.00	
		Sales Remark: V3 RUN 2/DAY										
		V3 More than 2 codes changed										
*3	10/16-10/18	TU,TH	9A-10A	4	:30	\$400.00	DR. PHIL	4		1	\$1,600.00	
		Sales Remark: V3 RUN 2/DAY.										
		V3 More than 2 codes changed										
*4	10/16-10/18	TU,TH	11A-12P	4	:30	\$650.00	THE VIEW	4		1	\$2,600.00	
		Sales Remark: V3 RUN 2/DAY.										
		V3 More than 2 codes changed										
*8	10/17-10/19	W,F	2P-3P	0	:30	\$500.00	GENERAL HOSPITAL	0		0	\$0.00	
		V3 Cancelled										
9	10/16-10/19	TU-F	3P-4P	4	:30	\$450.00	KATIE COURIC	4		1	\$1,800.00	
		Sales Remark: V3 REVISED										
		V3 Comment Changed, Spots/week Changed										
*10	10/16-10/19	TU-F	4P-5P	4	:30	\$500.00	JUDGE JUDY	4		1	\$2,000.00	
		Sales Remark: V3 REVISED										
		V3 Comment Changed, Spots/week Changed										

2

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*14	10/16-10/19	TU-F	7P-730P	4	:30	\$2,200.00	JEOPARDY	4		1	\$8,800.00	
		Sales Remark: V3 REVISED										
		V3 Comment Changed, Spots/week Changed										
*20	10/20-10/21	SA-SU	11P-1135P	4	:30	\$1,400.00	NEWS	4		1	\$5,600.00	
		Sales Remark: V3 RUN 2/DAY.										
		V3 Comment Changed, Spots/week Changed										
*21	10/16-10/16	TU	8P-9P	1	:30	\$7,000.00	DANCING W/STARS RESULTS	1		1	\$7,000.00	
		Sales Remark: V3 REVISED										
		V3 Comment Changed, Spots/week Changed										
*28	10/19-10/19	F	9P-10P	0	:30	\$2,500.00	WMYP	0		0	\$0.00	
		V3 Cancelled										
*29	10/19-10/19	F	10P-11P	0	:30	\$3,500.00	20/20	0		0	\$0.00	
		V3 Cancelled										
*33	10/20-10/20	SA	11P-1135P	2	:30	\$500.00	NEWS	2		1	\$1,000.00	
		Sales Remark: V3 REVISED TP										
		V3 Time Changed, Comment Changed										
*39	10/21-10/21	SU	8P-9P	2	:30	\$6,000.00	ONCE UPON A TIME	2		1	\$12,000.00	
		Sales Remark: V3 REVISED										
		V3 Comment Changed, Spots/week Changed										
*44	10/22-10/22	M	9A-10A	1	:30	\$400.00	DR.PHIL	1		1	\$400.00	
		Sales Remark: V3 REVISED										
		V3 Comment Changed, Spots/week Changed										
*49	10/22-10/22	M	2P-3P	2	:30	\$500.00	GENERAL HOSPITAL	2		1	\$1,000.00	
		Sales Remark: V3 REVISED										
		V3 Comment Changed, Spots/week Changed										

3 of 4

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*50	10/22-10/22	M	3P-4P	1	:30	\$450.00	KATIE COURIC	1		1	\$450.00	
		Sales Remark: V3 REVISED										
		V3 Comment Changed, Spots/week Changed										
*51	10/22-10/22	M	4P-5P	1	:30	\$500.00	JUDGE JUDY	1		1	\$500.00	
		Sales Remark: V3 REVISED										
		V3 Comment Changed, Spots/week Changed										
*55	10/22-10/22	M	7P-730P	1	:30	\$2,200.00	JEOPARDY	1		1	\$2,200.00	
		Sales Remark: V3 REVISED										
		V3 Comment Changed, Spots/week Changed										
*56	10/22-10/22	M	730P-8P	1	:30	\$1,600.00	WHEEL	1		1	\$1,600.00	
		Sales Remark: V3 REVISED										
		V3 Comment Changed, Spots/week Changed										
*61	10/22-10/22	M	11P-1135P	1	:30	\$1,400.00	NEWS	1		1	\$1,400.00	
		Sales Remark: V3 REVISED										
		V3 Comment Changed, Spots/week Changed										
*62	10/22-10/22	M	8P-9P	0	:30	\$7,500.00	DANCING W/ STARS	0		0	\$0.00	
		V3 Cancelled										
*63	10/16-10/19	TU-F	730P-8P	4	:30	\$1,600.00	WHEEL	4		1	\$6,400.00	
		Sales Remark: V3 REVISED										
		V3 Comment Changed, Spots/week Changed										
*65	10/20-10/20	SA	8P-11P	0	:30	\$750.00	COLLEGE FB	0		0	\$0.00	
		V3 Cancelled										
*66	10/17-10/19	W,F	9A-10A	2	:30	\$400.00	DR.PHL	2		1	\$800.00	
		Sales Remark: V3 REVISED										
		V3 Added										

4 of 4

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

--- CREDIT RISK ---
CASH IN ADVANCE

Printed: 10/15/2012 2:14 PM
Last Received: 10/15/2012 1:46 PM
Showing Buylines: All Rep Revised Lines



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 214293 /		<u>Alt Order #</u> 06863329
<u>Product</u> LINDA MCMAHON FOR		
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Estimate #</u> 1321	
<u>Advertiser</u> POL/L McMahon 4 Senate		<u>Original Date / Revision</u> 10/12/12 / 10/12/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petty Philadelphia	<u>Sales Office</u> Petty/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN2570/SP271/TO1326		<u>Advertiser Ref</u>

And:

Mentzer Media Services
600 Fairmount Avenue
Suite 306
Towson, MD 21286
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	10/16/12	10/19/12	News 8 @ 6a	6a-7a		:30				NM	8	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-2222--				8	\$600.00	0.00			
N 2	WTNH	10/16/12	10/19/12	GMA	7a-9a		:30				NM	12	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-3333--				12	\$650.00	0.00			
N 3	WTNH	10/16/12	10/19/12	M-F 9a-10a	9a-10a		:30				NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-2222--				8	\$400.00	0.00			
N 4	WTNH	10/16/12	10/19/12	The View	11a-12p		:30				NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-2222--				8	\$650.00	0.00			
N 5	WTNH	10/16/12	10/19/12	News 8 Noon	12p-1230p		:30				NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-2222--				8	\$500.00	0.00			
N 6	WTNH	10/16/12	10/19/12	Connecticut Style	1230p-1p		:30				NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-2222--				8	\$400.00	0.00			
N 7	WTNH	10/16/12	10/19/12	The Chew	1p-2p		:30				NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-2222--				8	\$400.00	0.00			
N 8	WTNH	10/17/12	10/19/12	General Hospital	General Hospital		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	--1-1--				2	\$500.00	0.00			
N 9	WTNH	10/16/12	10/19/12	Katie	3p-4p		:30				NM	12	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-3333--				12	\$450.00	0.00			
N 10	WTNH	10/16/12	10/19/12	Early Fringe M-F	4p-5p		:30				NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-2222--				8	\$500.00	0.00			
N 11	WTNH	10/16/12	10/19/12	News 8 5p-6p	5p-6p		:30				NM	8	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-2222--				8	\$750.00	0.00			
N 12	WTNH	10/16/12	10/19/12	News 8 6p-630p	6p-630p		:30				NM	8	\$8,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
214293 /	06863329

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	LINDA MCMAHON FOR	1321

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	10/12/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$1,000.00	0.00			
N 13	WTNH	10/16/12	10/19/12	World News	630p-7p		:30				NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$2,000.00	0.00			
N 14	WTNH	10/16/12	10/19/12	M-F 7p-730p	7p-730p		:30				NM	8	\$17,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$2,200.00	0.00			
N 15	WTNH	10/17/12	10/19/12	Nightline	1135p-120630a		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$500.00	0.00			
N 16	WTNH	10/16/12	10/19/12	Jimmy Kimmel	120630a-10630a		:30				NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$200.00	0.00			
N 17	WTNH	10/16/12	10/19/12	News 8 @ 5a-6a	5a-6a		:30				NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$350.00	0.00			
N 18	WTNH	10/16/12	10/19/12	News 8 @ 5a-6a	5a-6a		:30				NM	8	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$450.00	0.00			
N 19	WTNH	10/16/12	10/19/12	Late News 8	11p-1135p		:30				NM	8	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$1,400.00	0.00			
N 20	WTNH	10/20/12	10/21/12	Late News 8 SaSu	11p-1135p		:30				NM	6	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----SS				6	\$1,400.00	0.00			
N 21	WTNH	10/16/12	10/16/12	Tue Hour 1	8p-9p		:30				NM	3	\$21,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				3	\$7,000.00	0.00			
N 22	WTNH	10/17/12	10/17/12	Wed Hour 1	8p-9p		:30				NM	3	\$12,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				3	\$4,300.00	0.00			
N 23	WTNH	10/17/12	10/17/12	Wed Hour 3	10p-11p		:30				NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				3	\$4,000.00	0.00			
N 24	WTNH	10/18/12	10/18/12	Thur Hour 1	8p-9p		:30				NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				3	\$2,500.00	0.00			
N 25	WTNH	10/18/12	10/18/12	Thur Hour 2	9p-10p		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				1	\$6,000.00	0.00			
N 26	WTNH	10/18/12	10/18/12	Thur Hour 3	10p-11p		:30				NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				2	\$3,500.00	0.00			
N 27	WTNH	10/19/12	10/19/12	Fri Hour 1	8p-9p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$2,500.00	0.00			
N 28	WTNH	10/19/12	10/19/12	Fri Hour 2	9p-10p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$2,500.00	0.00			
N 29	WTNH	10/19/12	10/19/12	Fri Hour 3	10p-11p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
214293 /	06863329

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	LINDA MCMAHON FOR	1321

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	10/12/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$3,500.00	0.00			
N 30	WTNH	10/20/12	10/20/12	ABC College Football	ABC College Footb		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$750.00	0.00			
N 31	WTNH	10/20/12	10/20/12	Sa News 8 @ 7p	7p-730p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$500.00	0.00			
N 32	WTNH	10/20/12	10/20/12	ABC College Football Prime	ABC College Footb		:30				NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				4	\$1,500.00	0.00			
N 33	WTNH	10/20/12	10/20/12	Sa News 8 Late News Late	1130p-12a		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$500.00	0.00			
N 34	WTNH	10/20/12	10/21/12	SaSu 6a-8a	6a-8a		:30				NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----44				8	\$250.00	0.00			
N 35	WTNH	10/20/12	10/21/12	GMA SaSu	8a-9a		:30				NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----33				6	\$450.00	0.00			
N 36	WTNH	10/21/12	10/21/12	ABC This Week	9a-10a		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$750.00	0.00			
N 37	WTNH	10/21/12	10/21/12	Su News 8 @ 6p	6p-630p		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				2	\$550.00	0.00			
N 38	WTNH	10/21/12	10/21/12	Sun Hour 1	7p-8p		:30				NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				3	\$2,000.00	0.00			
N 39	WTNH	10/21/12	10/21/12	Sun Hour 2	8p-9p		:30				NM	3	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				3	\$6,000.00	0.00			
N 40	WTNH	10/21/12	10/21/12	Sun Hour 3	9p-10p		:30				NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				3	\$5,000.00	0.00			
N 41	WTNH	10/21/12	10/21/12	Sun Hour 4	10p-11p		:30				NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				3	\$3,000.00	0.00			
N 42	WTNH	10/22/12	10/22/12	News 8 @ 6a	6a-7a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$600.00	0.00			
N 43	WTNH	10/22/12	10/22/12	GMA	7a-9a		:30				NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				4	\$650.00	0.00			
N 44	WTNH	10/22/12	10/22/12	M-F 9a-10a	9a-10a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$400.00	0.00			
N 45	WTNH	10/22/12	10/22/12	The View	11a-12p		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$650.00	0.00			
N 46	WTNH	10/22/12	10/22/12	News 8 Noon	12p-1230p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
214293 /	06863329

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	LINDA MCMAHON FOR	1321

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	10/12/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$500.00	0.00			
N 47	WTNH	10/22/12	10/22/12	Connecticut Style	1230p-1p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$400.00	0.00			
N 48	WTNH	10/22/12	10/22/12	The Chew	1p-2p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$400.00	0.00			
N 49	WTNH	10/22/12	10/22/12	General Hospital	General Hospital		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$500.00	0.00			
N 50	WTNH	10/22/12	10/22/12	Katie	3p-4p		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				3	\$450.00	0.00			
N 51	WTNH	10/22/12	10/22/12	Early Fringe M-F	4p-5p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$500.00	0.00			
N 52	WTNH	10/22/12	10/22/12	News 8 5p-6p	5p-6p		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$750.00	0.00			
N 53	WTNH	10/22/12	10/22/12	News 8 6p-630p	6p-630p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$1,000.00	0.00			
N 54	WTNH	10/22/12	10/22/12	World News	630p-7p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$2,000.00	0.00			
N 55	WTNH	10/22/12	10/22/12	M-F 7p-730p	7p-730p		:30				NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$2,200.00	0.00			
N 56	WTNH	10/22/12	10/22/12	M-F 730p-8p	730p-8p		:30				NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$1,600.00	0.00			
N 57	WTNH	10/22/12	10/22/12	Nightline	1135p-120630a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$500.00	0.00			
N 58	WTNH	10/22/12	10/22/12	Jimmy Kimmel	120630a-10630a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$200.00	0.00			
N 59	WTNH	10/22/12	10/22/12	News 8 @ 5a-6a	5a-6a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$350.00	0.00			
N 60	WTNH	10/22/12	10/22/12	News 8 @ 5a-6a	5a-6a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$450.00	0.00			
N 61	WTNH	10/22/12	10/22/12	Late News 8	11p-1135p		:30				NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				3	\$1,400.00	0.00			
N 62	WTNH	10/22/12	10/22/12	Mon Hour 1	8p-9p		:30				NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$7,500.00	0.00			
N 63	WTNH	10/16/12	10/19/12	M-F 730p-8p	730p-8p		:30				NM	8	\$12,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

Contract / Revision	Alt Order #
214293 /	06863329

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	LINDA MCMAHON FOR	1321

Advertiser	Original Date / Revision
POL/L McMahon 4 Senat	10/12/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				8	\$1,600.00	0.00			
N 64	WTNH	10/22/12	10/22/12	Monday Prime Rotator	8p-11p		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$5,000.00	0.00			
N 65	WTNH	10/20/12	10/20/12	ABC College Footbtl Prime	ABC College Footb		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$750.00	0.00			
Totals										0.00		260	\$307,200.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	260	\$307,200.00	\$261,120.00
Totals	260	\$307,200.00	\$261,120.00

Signature: _____ **Date:** _____

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Rep Order#	6863329
EC'd	Yes

Ver# 1 Status New

Traffic Order#

Printed: 10/12/2012 1:10 PM
Last Received: 10/12/2012 12:05 PM
Showing Buylines: All Lines

1 of 6

Station WTNH-TV NEW HAVEN, CT.
Advertiser () L. MCMAHON 4 SENATE
Product LINDA MCMAHON FOR
Estimate# 1321
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //1321
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SENATE 2012 FLIGHT: 10/16-10/22 SC==*

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	10/16-10/19	TU-F	6A-7A Sales Remark: V1 RUN 2/DAY	8	:30	\$600.00	NEWS 8 MORNING	8		1	\$4,800.00	
2	10/16-10/19	TU-F	7-9 6A-7A Sales Remark: V1 RUN 3/DAY	12	:30	\$650.00	GMA	12		1	\$7,800.00	
3	10/16-10/19	TU-F	9A-10A Sales Remark: V1 RUN 2/DAY	8	:30	\$400.00	DR. PHIL	8		1	\$3,200.00	
4	10/16-10/19	TU-F	11A-12P Sales Remark: V1 RUN 2/DAY	8	:30	\$650.00	THE VIEW	8		1	\$5,200.00	
5	10/16-10/19	TU-F	12P-1230P Sales Remark: V1 RUN 2/DAY	8	:30	\$500.00	NEWS	8		1	\$4,000.00	
6	10/16-10/19	TU-F	1230P-1P Sales Remark: V1 RUN 2/DAY	8	:30	\$400.00	CT SYTLE	8		1	\$3,200.00	
7	10/16-10/19	TU-F	1P-2P Sales Remark: V1 RUN 2/DAY	8	:30	\$400.00	THE CHEW	8		1	\$3,200.00	
8	10/17-10/19	W,F	2P-3P	2	:30	\$500.00	GENERAL HOSPITAL	2		1	\$1,000.00	
9	10/16-10/19	TU-F	3P-4P Sales Remark: V1 RUN 3/DAY	12	:30	\$450.00	KATIE COURIC	12		1	\$5,400.00	
10	10/16-10/19	TU-F	4P-5P Sales Remark: V1 RUN 2/DAY	8	:30	\$500.00	JUDGE JUDY	8		1	\$4,000.00	

Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.
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Rep Firm () PHILADELPHIA
 Sales Office () KATE BRADY
 Salesperson ()
 Salesperson Phone# 215-567-6005
 Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
11	10/16-10/19	TU-F	5P-6P	8	2	:30	NEWS	8		1	\$6,000.00	
		Sales Remark: V1 RUN 2/DAY										
12	10/16-10/19	TU-F	6P-630P	8	2	:30	NEWS	8		1	\$8,000.00	
		Sales Remark: V1 RUN 2/DAY.										
13	10/16-10/19	TU-F	630P-7P	4	2	:30	WORLD NEWS TONIGHT	4		1	\$8,000.00	
14	10/16-10/19	TU-F	7P-730P	8	2	:30	JEOPARDY	8		1	\$17,600.00	
		Sales Remark: V1 RUN 2/DAY.										
15	10/17-10/19	W-F	1135P-1205A	3	2	:30	NIGHTLINE	3		1	\$1,500.00	
16	10/16-10/19	TU-F	1205A-105A	8	2	:30	JIMMY KIMMEL	8		1	\$1,600.00	
		Sales Remark: V1 RUN 2/DAY										
17	10/16-10/19	TU-F	5A-530A	8	2	:30	NEWS	8		1	\$2,800.00	
		Sales Remark: V1 RUN 2/DAY										
18	10/16-10/19	TU-F	530A-6A	8	2	:30	NEWS	8		1	\$3,600.00	
		Sales Remark: V1 RUN 2/DAY										
19	10/16-10/19	TU-F	11P-1135P	8	2	:30	NEWS	8		1	\$11,200.00	
		Sales Remark: V1 RUN 2/DAY										
20	10/20-10/21	SA-SU	11P-1135P	6		:30	NEWS	6		1	\$8,400.00	
		Sales Remark: V1 RUN 3/DAY										
21	10/16-10/16	TU	8P-9P	3	2	:30	DANCING W/STARS RESULTS	3		1	\$21,000.00	
22	10/17-10/17	W	8P-9P	3	2	:30	THE MIDDLE/SUBURGATORY	3		1	\$12,900.00	

3X SAT
 130-12 \$1000

EC'd Yes Last Received: 10/12/2012 12:05 PM Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.
 Advertiser () L.MCMAHON 4 SENATE
 Product LINDA MCMAHON FOR
 Estimate# 1321
 Buyer ANNE BRAUNSCHEIDEL
 Phone#
 Fax#

Agency () MENTZER MEDIA
 600 FAIRMONT AVE, S#306
 TOWSON, MD 21286
 Agency C/P1/P2/E //1321
 Flight Dates 10/16/2012 - 10/22/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () KATE BRADY
 Salesperson Phone# 215-567-6005
 Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
23	10/17-10/17	W	10P-11P	3	:30	\$4,000.00	NASHVILLE	3		1	\$12,000.00	
24	10/18-10/18	TH	8P-9P	3	:30	\$2,500.00	LAST RESORT	3		1	\$7,500.00	
25	10/18-10/18	TH	9P-10P	1	:30	\$6,000.00	GREY'S ANATOMY	1		1	\$6,000.00	
26	10/18-10/18	TH	10P-11P	2	:30	\$3,500.00	SCANDAL	2		1	\$7,000.00	
27	10/19-10/19	F	8P-9P	1	:30	\$2,500.00	SHARK TANK	1		1	\$2,500.00	
28	10/19-10/19	F	9P-10P	1	:30	\$2,500.00	WYD	1		1	\$2,500.00	
29	10/19-10/19	F	10P-11P	1	:30	\$3,500.00	20/20	1		1	\$3,500.00	
30	10/20-10/20	SA	330P-7P	2	:30	\$750.00	COLLEGE FB	2		1	\$1,500.00	
31	10/20-10/20	SA	6P-630P	2	:30	\$500.00	NEWS	2		1	\$1,000.00	
32	10/20-10/20	SA	8P-11P	4	:30	\$1,500.00	COLLEGE FB	4		1	\$6,000.00	
33	10/20-10/20	SA	1130P-12A	2	:30	\$500.00	NEWS	2		1	\$1,000.00	
34	10/20-10/21	SA-SU	6A-8A	8	:30	\$250.00	GMA CONN	8		1	\$2,000.00	
		Sales Remark: V1 RUN 4/DAY										
35	10/20-10/21	SA-SU	8A-9A	6	:30	\$450.00	GMA	6		1	\$2,700.00	
		Sales Remark: V1 RUN 3/DAY										
36	10/21-10/21	SU	9A-10A	1	:30	\$750.00	THIS WEEK	1		1	\$750.00	
37	10/21-10/21	SU	6P-630P	2	:30	\$550.00	NEWS	2		1	\$1,100.00	

Station WTNH-TV NEW HAVEN, CT.
Advertiser () L.MCMAHON 4 SENATE
Product LINDA MCMAHON FOR
Estimate# 1321
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
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Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
38	10/21-10/21	SU	7P-8P	3	:30	\$2,000.00	AFHV	3		1	\$6,000.00	
39	10/21-10/21	SU	8P-9P	3	:30	\$6,000.00	ONCE UPON A TIME	3		1	\$18,000.00	
40	10/21-10/21	SU	9P-10P	3	:30	\$5,000.00	REVENGE	3		1	\$15,000.00	
41	10/21-10/21	SU	10P-11P	3	:30	\$3,000.00	666 PARK AVE	3		1	\$9,000.00	
42	10/22-10/22	M	6A-7A	2	:30	\$600.00	NEWS	2		1	\$1,200.00	
43	10/22-10/22	M	7A-9A	4	:30	\$650.00	GMA	4		1	\$2,600.00	
44	10/22-10/22	M	9A-10A	2	:30	\$400.00	DR. PHIL	2		1	\$800.00	
45	10/22-10/22	M	11A-12P	2	:30	\$650.00	THE VIEW	2		1	\$1,300.00	
46	10/22-10/22	M	12P-1230P	2	:30	\$500.00	NEWS	2		1	\$1,000.00	
47	10/22-10/22	M	1230P-1P	2	:30	\$400.00	CT STYLE	2		1	\$800.00	
48	10/22-10/22	M	1P-2P	2	:30	\$400.00	THE CHEW	2		1	\$800.00	
49	10/22-10/22	M	2P-3P	1	:30	\$500.00	GENERAL HOSPITAL	1		1	\$500.00	
50	10/22-10/22	M	3P-4P	3	:30	\$450.00	KATIE COURIC	3		1	\$1,350.00	
51	10/22-10/22	M	4P-5P	2	:30	\$500.00	JUDGE JUDY	2		1	\$1,000.00	
52	10/22-10/22	M	5P-6P	2	:30	\$750.00	NEWS	2		1	\$1,500.00	
53	10/22-10/22	M	6P-630P	2	:30	\$1,000.00	NEWS	2		1	\$2,000.00	
54	10/22-10/22	M	630P-7P	1	:30	\$2,000.00	WORLD NEWS TONIGHT	1		1	\$2,000.00	

Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.	Agency () MENTZER MEDIA	Rep Firm
Advertiser () L.MCMAHON 4 SENATE	600 FAIRMONT AVE, S#306	Sales Office () PHILADELPHIA
Product LINDA MCMAHON FOR	TOWSON, MD 21286	Salesperson () KATE BRADY
Estimate# 1321	Agency C/P1/P2/E //1321	
Buyer ANNE BRAUNSCHEIDEL	Flight Dates 10/16/2012 - 10/22/2012	Salesperson Phone# 215-567-6005
Phone#	Hiatus Weeks	Salesperson FAX# 215-567-5938
Fax#		

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
55	10/22-10/22	M	7P-730P	2	:30	\$2,200.00	JEOPARDY	2		1	\$4,400.00	
56	10/22-10/22	M	730P-8P	2	:30	\$1,600.00	WHEEL	2		1	\$3,200.00	
57	10/22-10/22	M	1135P-1205A	1	:30	\$500.00	NIGHTLINE	1		1	\$500.00	
58	10/22-10/22	M	1205A-105A	1	:30	\$200.00	JIMMY KIMMEL	1		1	\$200.00	
59	10/22-10/22	M	5A-530A	2	:30	\$350.00	NEWS	2		1	\$700.00	
60	10/22-10/22	M	530A-6A	2	:30	\$450.00	NEWS	2		1	\$900.00	
61	10/22-10/22	M	11P-1135P	3	:30	\$1,400.00	NEWS	3		1	\$4,200.00	
62	10/22-10/22	M	8P-9P	1	:30	\$7,500.00	DANCING W/ STARS	1		1	\$7,500.00	
63	10/16-10/19	TU-F	730P-8P	8	:30	\$1,600.00	WHEEL	8		1	\$12,800.00	
64	10/22-10/22	M	9P-11P	1	:30	\$5,000.00	PRES DEBATE	1		1	\$5,000.00	
65	10/20-10/20	SA	8P-11P	2	:30	\$750.00	COLLEGE FB	2		1	\$1,500.00	

---REPORT TOTALS---

Report Totals: 260 / \$307,200.00

---SALES MONTHLY TOTALS---

Oct 12: 260 / \$307,200.00

EC'd Yes Last Received: 10/12/2012 12:05 PM Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser () L.MCMAHON 4 SENATE
Product LINDA MCMAHON FOR
Estimate# 1321
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //1321
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Sales Totals: 260 / \$307,200.00
Station Totals: 260 / \$307,200.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$307,200	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

Books null
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WTNH</u>	Date: <u>8/17/12</u>
--	-----------------------------

I, Beth Beall,being/on behalf of: Linda McMahon, a legallyqualified candidate of the Republican politicalparty for the office of: Senatein the Generalelection to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: \$236,500 GROSS

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Linda McMahon for Senate 2012

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sunghi Frauen

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/30/12
Date

[Signature]
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Corry Bliss
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

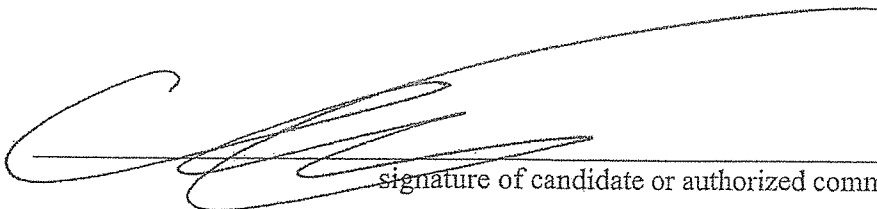
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Corry Bliss

printed name

4/30/12

date